





## FOR IMMEDIATE RELEASE

# Hospitals of Regina Foundation launches new Cardiac Care Campaign with a \$1 million matching commitment from Municipal Hail Insurance

April 16, 2024, Regina, SK – Cardiac Care at Regina's General Hospital will reach greater heights, thanks to a new partnership between Hospitals of Regina Foundation and Municipal Hail Insurance. Municipal Hail Insurance has pledged a \$1 million matching gift for donations from the community, in support of the Foundation's \$2.5 million new *Cardiac Care Campaign* to upgrade the technology in the second Catheterization Lab, in the Mosaic Heart Centre, at Regina's General Hospital. This exceptional commitment means every donor dollar from the community will have double the impact.

"Approximately 70% of patients at the Catheterization Lab are from outside Regina and a US study, released in 2019, tracked the cause of death for farm workers between 1994 and 2019. Within that group, 70% of farmer deaths were related to heart disease. This connection to our agricultural sector made Municipal Hail Insurance's support of the Cardiac Care Campaign a natural fit," says Rodney Schoettler, CEO of Municipal Hail Insurance. "We are excited to announce a \$1 million matching donation to help support cardiac care and save lives in our province."

Cardiologists use the Catheterization (Cath) Labs to diagnose and treat numerous heart conditions, using leading-edge imaging technology; as the need for their services rises, ensuring they have up-to-date technology is of the utmost importance in providing exemplary cardiac care in southern Saskatchewan. The first Cath Lab was upgraded in 2020; Hospitals of Regina Foundation has now committed to upgrade the critical systems within the second Cath Lab to ensure that our cardiac specialists have the latest technology and equipment available to them.

"This campaign will significantly improve the level of cardiac care in southern Saskatchewan," says Dino Sophocleous, president and CEO, Hospitals of Regina Foundation. "Thanks to the leadership and generosity of Municipal Hail Insurance, and with the support of our community, we will fund the cutting edge technology our hospitals need to to ensure the people of southern Saskatchewan have access to the best cardiac care possible, right here at home."

Interventional cardiologists, working in our Cath Labs, diagnose and treat coronary artery disease: critical heart problems related to the blockage of blood vessels to the heart, helping thousands of people in our community. Last year, almost 2,500 procedures were completed in the Catheterization Labs in Regina, including 88 TAVI (transcatheter aortic valve implantation) procedures, a 300% increase since 2016 when our cardiac team first offered this procedure to patients in Saskatchewan. As the population ages, the need for skilled cardiac care will increase.

"We are proud of the excellent cardiac care provided at Regina General Hospital and we are incredibly grateful for this significant contribution from Hospitals of Regina Foundation, and the major donation by Municipal Hail Insurance," says SHA Chief Executive Officer Andrew Will. "The investments to upgrade a second Cath Lab with essential equipment will help our cardiology teams continue to provide the best care possible to patients from Regina and throughout southern Saskatchewan."

To donate to the HRF Cardiac Care Campaign visit <u>www.hrf.sk.ca</u> or call (306) 781-7500.

-30-

### ABOUT HOSPITALS OF REGINA FOUNDATION

In 1987, an inspired group of volunteers came together to make lives better for the people of southern Saskatchewan. Their vision helped establish Hospitals of Regina Foundation. We fundraise and invest in key centres of care, with a goal to help establish the best health care possible for everyone in our community. With the help of our dedicated donors, the Foundation has raised \$249 million since our inception, and together we will continue to support the critical work of our medical teams and, most importantly, patients in Regina and southern Saskatchewan.

### ABOUT MUNICIPAL HAIL INSURANCE

Municipal Hail was established in Saskatchewan under the authority of the Municipal Hail Insurance Act in 1917. The Company was created to provide crop hail insurance coverage at cost for the sole benefit of farmers.

Municipal Hail continues to provide coverage that now includes crop, hail and fire insurance coverage through three entities: SMHI, AMHI and PMHI. We continue to operate on our core founding principles by providing coverage at cost while reducing the business risk for farmers. Municipal Hail has established itself as the leader in delivering crop hail insurance products that meet the evolving needs of farmers.

Storms are unpredictable. We aren't.

## ABOUT THE SASKATCHEWAN HEALTH AUTHORITY

The Saskatchewan Health Authority is the largest organization in Saskatchewan, employing more than 40,000 employees and physicians. Together, we are responsible for the delivery of safe, high quality health care for the entire province.

#### FOR MORE INFORMATION:

Ryan O'Connor Hospitals of Regina Foundation (306) 781-7506 ryan.oconnor@hrf.sk.ca

Rodney Schoettler Municipal Hail Insurance (306) 569-1852 Ext. 110 <u>RSchoettler@municipalhail.ca</u>

SHA Media Relations Team Saskatchewan Health Authority 1-(833)-766-4392 media@saskhealthauthority.ca